



Introducing the BHS Seasonal Sports Program

Another exciting school year is just around the corner, and we have a wonderful opportunity for your business to support Ballard High's student athletes by advertising in our 2011-12 seasonal sports program. This program is published three times during the school year (Fall, Winter and Spring) to support each season's teams, and replaced the individual sports programs that some of our teams have published in the past. Proceeds from advertising sales will go to support Ballard High School's athletic website, spirit and booster club activities, in addition to all twenty of the sports teams at Ballard.

This is a unique opportunity to reserve your space in all THREE programs for the year at a great price, and reach all of the parents, students and fans that reside in the Ballard, Queen Anne, Magnolia, Phinney, and Fremont neighborhoods. Your ad will identify you as a proud sponsor of Ballard High athletics and show that you support BHS and the community.

You will also be highlighted as an athletic supporter on our website at www.ballardathletics.org.

Please join us in building a great athletic program at Ballard by placing an advertisement in the 2011-12 Seasonal programs. We invite you to fill out the attached form and mail it, along with a check and artwork** to:

Ballard HS Athletic Booster Club
P.O. Box 70426
Seattle, WA 98127

**Note: If you advertised in any of the individual sports programs last year, and wish to keep the same size ad there is no need to submit new artwork. Art can also be emailed to Vanessa Foss Turcan at pvturcan@comcast.net.

DEADLINE FOR SUBMITTING ADS IS SEPTEMBER 8!!

We hope that we can count on your support!!

Questions? Contact Sue Verduin at 706-5386, jsverduin@comcast.net or

Sue Rauda at 782-9085, rauda@comcast.net

GO BEAVERS!!



2011-12 Seasonal Sports Program/ Advertising Order Form

Business name: _____ Contact: _____

Address: _____

Web site address: _____

Phone number: _____ Email address: _____

Returning advertisers: Please indicate here if you would like to run the same size ad as last year and use existing artwork.

_____ YES, please use my existing artwork.

_____ NO, will provide new artwork.

Size of AD: (please circle)

- Back Cover (outside) -----\$1100
- Inside Cover Front or Back -----\$1000
- Full page -----\$900
- Half page-----\$500
- Quarter page-----\$300
- Business card-----\$150

*Remember: **Your ad will be published in ALL THREE seasonal programs**, plus you will be acknowledged on our website (with a link to your company's website, if you desire.)*

For all ads, please enclose camera-ready artwork or business card, or better yet scan and email your artwork to Vanessa Foss Turcan at pvturcan@comcast.net.

DEADLINE: Thursday September 8th

PLEASE return this form along with a check made payable to "BHS ABC" and your artwork (if not emailing it or using art from last year) to:

BHS Athletic Booster Club
P.O. Box 70426
Seattle WA 98127

Thanks for your support!!

SPORT THAT YOU ARE SUPPORTING: _____