

# PARTICIPATE IN SHAPING THE FUTURE OF BALLARD'S CHAMBER OF COMMERCE



*What is the long-range vision for  
Ballard's unique business district?*

*How can the Chamber of Commerce  
work with other groups and individuals  
to help the district continue to thrive?*

**Ballard** is fortunate to have a vibrant business district. Though things have rapidly changed and continue to do so, the future is full of potential. The Chamber of Commerce seeks your ideas on how to build on our strengths.

In order to gather thoughts and ideas from Ballard's diverse group of stakeholders, we are hosting several discussion sessions over the next two weeks and invite you to attend. Thanks to a grant from the City of Seattle's Office of Economic Development, Brian Scott, of BDS – Planning & Urban Design, will facilitate the sessions. Each session will be focused on Ballard's potential and the Chamber's appropriate roles in realizing this potential.

The details of each session are below. You are welcome to attend any or all of them. We strongly encourage your participation so that the Ballard Chamber can shape our future actions to meet your needs.

## **Economic Development**

**Thursday, October 27, 8-10 am**  
Swedish Medical Center  
5300 Tallman Avenue NW  
Cafeteria Conference Room

Discussions to include: business mix, development objectives and standards, tenancy issues, vacant storefronts, and transportation/parking

## **Physical Environment**

**Thursday, October 27, 6-8 pm**  
Ballard Landmark  
5433 Leary Avenue NW  
Community Room

Discussions to include: streetscape design, overall identity/image, safety, cleanliness, signage/way-finding, and beautification

## **Marketing & Promotions**

**Weds., Nov. 2, 8:30-10:30 am**  
Swedish Medical Center  
5300 Tallman Avenue NW  
Conference Room A

Discussions to include: target audiences, business sub-districts, promotions, coordination of multiple programs, special events, and funding.

To help us prepare for each session, please let us know if you plan on attending.

[beth@ballardchamber.com](mailto:beth@ballardchamber.com)



For more information,  
contact Beth Miller at:

206-784-9705  
[beth@ballardchamber.com](mailto:beth@ballardchamber.com)