

NATIONWIDE CASTING SEARCH FOR AMERICANS WITH SWEDISH ROOTS

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GREAT SWEDISH ADVENTURE

Do you have Swedish ancestors?
Do you have a dream to see Sweden?
Do you have an urge to find your Swedish roots?

WE WANT YOU!

TV-show shot on location in Sweden, produced by
Meter Television. We want you to be a part of it.

For more information - please contact LA office casting producer Sofia Eng at ph:(310) -500 8350 mail: sofia.eng@fridaytv.se

Meter Television are searching for Americans with Swedish ancestry for a new reality TV-show, set to be filmed in Sweden!

The Producers of the Swedish version of “American Idol” and “Minute To Win It” are coming to the U.S. to find fun, outgoing Americans with Swedish ancestry to participate in their new television series “The Great Swedish Adventure.”

“It’s sort of like ‘The Amazing Race’ with a ‘fish out of water’ hook,” says Christer Åkerlund, producer of the project.

Americans will travel to Sweden and participate in an exciting television series. Chosen participants will compete in extreme cultural challenges to discover their rich and fascinating roots while trying to win the grand prize; **MEETING THEIR SWEDISH RELATIVES.**

This is an extraordinary opportunity to discover a new land and culture and have a chance to win a spectacular prize.

“The Great Swedish Adventure” will be shot and broadcast in Sweden and potentially other countries as well. This is an incredible “once in a lifetime” opportunity for someone to discover their ancestry and experience their rich and fascinating Swedish cultural heritage.

